

CONTACT

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Geneva

<u>LinkedIn</u>



LinkedIn

KEY COMPETENCES

- Production and automation of analyses and reports
- Good understanding of regulated environments (banking/insurance)
- Knowledge of KYC/AML processes and compliance regulations
- Strong and versatile knowledge of digital and AI and their implications
- Solid experience in project management and teamwork

EDUCATION



EDHEC BUSINESS SCHOOL

Master of Science of International Business Management
<u>Highest honors (Excellent)</u> 15,22/20

4th in France, 7th in Europe (Financial Times)

Business Analytics Track

- Consulting Project
- Macroeconomics
- Data Analytics
- Strategy
- Strategic Foresight
- Managing Innovation
- Digital Business Models
- Ethics and Responsibility
- Managerial Accounting
- Marketing and Sales in a Digital World

SKILLS

ΙT

- Office/Microsoft 365, VBA, PowerBI
- Salesforce, CRM, Agile, SQL
- Web 3, Blockchain, IA/ML

LANGUAGES

- French: Native
- English: Fluent (TOEIC: 915 pts)
- Spanish: Fluent

JÉRÔME JEANNIN

BUSINESS ANALYSIS | DIGITAL TRANSFORMATION | DATA & REPORTING

A rigorous professional, I am experienced in business analysis and strategy, data management/reporting, and digital transformation in highly regulated environments. I am an expert in supporting digital initiatives, data structuring, and reporting to optimize business performance. I am recognized for my strong communication skills, adaptability, and ability to collaborate with diverse teams.

PROFESSIONAL EXPERIENCES

COMPLIANCE CONSULTANT (AI/ML SOLUTIONS) SEPT 2023 - PRESENT Tensig, Geneva, Switzerland

- Led digital transformation initiatives for financial institutions, integrating Al solutions to optimize risk management and operational workflows.
- Analyzed trading processes, developing tools and dashboards to enhance efficiency and regulatory compliance.
- Conducted workshops to educate stakeholders on Al applications and Large Language Models (LLMs) in financial services.

Generated Revenue 2023: \$340 000 Generated Revenue 2024: €410 000 Increase net income by 20% in 1 year

BUSINESS ANALYST - DATA & REPORTING

MAR 2020 - AUG 2023

AXA, Paris region, France

- Designed and developed advanced Power BI dashboards integrated with Salesforce to provide real-time insights, streamline workflows, and support data-driven decision-making across business units.
- Gathered, analyzed, and meticulously documented business requirements to drive Salesforce CRM enhancements, ensuring alignment with strategic goals and reporting needs.
- Facilitated interactive workshops with diverse stakeholders to thoroughly capture business needs and foster collaboration, followed by delivering comprehensive end-user training to maximize the adoption and effectiveness of Salesforce tools.

Reference: Fatiha Zinbi / Middle Office Manager

FINANCIAL OPERATIONS MANAGER

DEC 2019 - MAR 2020

Société Générale, Paris region, France

- Oversaw international financial operations, ensuring accuracy and adherence to regulatory standards.
- Automated reconciliation processes and enhanced data validation protocols, reducing errors and increasing efficiency.
- Conducted in-depth financial analyses to support strategic decisionmaking.

Reference: Isabelle Diot / Deputy Head Back Office Manager

FINANCIAL ADVISOR - WEALTH MANAGEMENT NOV 2018 - MAR 2019

Caisse d'Epargne, Paris Region, France

- Promoted and cross-sold financial products, consistently meeting or exceeding sales targets.
- Conducted in-depth financial analyses to recommend tailored solutions aligned with client goals.
- Prepared performance reports and analyzed market trends.